

Steve Bederman

Steve Bederman is the Chief Executive Officer of TouchStar. TouchStar is one of the fastest growing call center technology providers in the world. Since 1999, Steve has grown the company from just a few employees in a single office location, to over 250 employees in eight international offices today.

Steve's work has positively impacted the quality and service levels of call center technology providers throughout the world. Steve is well-regarded as a forward thinking businessman that is committed to creating positive change for people in every market where TouchStar does business around the globe. Steve is frequently asked to speak internationally to share his expertise in call center technology, customer service, and philanthropy.

Prior to TouchStar, Steve founded Bederman & Associates where he developed sales and management skills for a wide variety of firms. Steve was a Vice President of Strategic Marketing for ChemLawn Corporation and a Senior Marketing Consultant with Hinckley and Schmitt.

Steve's personal interests include mountain climbing, skiing, and he has a deep passion for music. He has served as an officer on several industry boards; he is currently serving on the Board of Directors for The Foundation for Independent Living. Steve created TouchStar's philanthropy programs that encourage all stakeholders to create positive change in their communities. Most recently, TouchStar established a foundation called "Commerce For Change" that creates call center projects that have positive economic and environmental impacts for communities in need.



Chief Executive Officer
TOUCHSTAR