

John Jairo Aristizábal Ramírez

John Jairo Aristizabal Ramirez is a Publicist of the Central University of Colombia, with a marketing specialization from the Jorge Tadeo Lozano University. He completed the High Management Program from the University of Los Andes, as well as the PADE Program for Presidents from the Inalde Institute. During the previous year, he has participated in the CEO Management Program at the Kellogg School of Management.

Mr. Aristizabal Ramirez has been working as the President of Covinoc, where he has designed and directed the products and services of the Company, developing the portfolio recuperation process implementation in large numbers for Public Services, Direct Sales, and Financial Entities at a national level. During the last few years, he has incurred into Valuation Models and Imbursement Portfolio Purchases, networking with enterprises and investors. He has been a company speaker in Colombia as well as Argentina, Chile, Brazil, Mexico, the USA and Central America in issues regarding credit, collections, portfolio purchases and the strategic marketing of collections.



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